

Lindsay Gladu

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Media Experience

Freelance Writer and Editor | November 2008—Present

- o Gather news and photos from CNN's 900+ national affiliate partners, manage and tweet news through @CNNWire's Twitter page, package top stories, photos and video content for distribution on CNN Select, an editorial service for affiliates
- o Write feature articles of up to 2,000 words on subjects ranging from musicians to football memorabilia collections in every other issue of Newnan-Coweta Magazine, a bi-monthly local magazine with a circulation of 12,000
- o Write a live music column and calendar listing for 85 South Out & About, a tabloid newspaper with a circulation of 22,000
- o Write up to 10 DIY and design blog posts per month for The Interior Project, an online interior design blog
- o Penned over 25 articles for publications such as Fayette Woman, Affect Magazine, Lee, Images West, The Georgia Bulletin, Jackson Hole Compass, ONE-TO-ONE, Washington Examiner, Grand View Media Group and CanSurvive

Jackson Hole News & Guide (Jackson, Wyo.) | Features Reporter | September 2012—May 2013

- o Wrote up to 10 features per issue for a weekly newspaper with circulation of 8,000, including my feature on two local Special Olympics skiers that was distributed by the Associated Press
- o Wrote up to two articles per day for the sister publication the Jackson Hole Daily with circulation of 10,500
- o Wrote and edited up to 15 news briefs on local artists, awards and events and newspaper special sections, such as Jackson Hole Woman and Jackson Hole Volunteers
- o Fact-checked and copy-edited online calendar entries and news stories (for the print edition), assisted in planning weekly space budgets, assigned freelance stories to a stable of seven writers

The Newnan Times-Herald (Newnan, Ga.) | Paginator and Features Reporter | August 2010—April 2012

- o Designed up to 15 news pages five days a week for the daily newspaper and special sections like the Fall Home and Garden section
- o Fact-checked and copy-edited up to 30 stories, press releases, photo captions and news briefs daily
- o Pulled stories daily from AP wire for use in the newspaper
- o Wrote up to two feature articles per week, such as my feature on 13-year-old songwriter and guitarist Trenton Ewing of Palmetto, Ga., and an article the economic impact the new Kia car manufacturing plant had on the Chattahoochee River Valley region

Prographics Sportswear | Marketing Copywriter and Blog Manager | November 2008—March 2010

- o Composed and edited blog posts and website copy on WordPress CMS on marketing strategies and promotional ideas for this T-shirt and accessories screen printing company
- o Wrote and edited landing pages as part of click-through advertising plan for the company website, wrote and edited auto-response email marketing blasts using Infusionsoft
- o Created and edited three promotional PDF handbooks for fraternity and sorority officers on how to effectively market their organization

Washington Examiner (Washington, D.C.) | Editorial/Opinion Intern | August—November 2008

National Journalism Center (Washington, D.C.) | Journalism Intern | August—November 2008

The Clanton Advertiser (Clanton, Ala.) | Reporting Intern | May—August 2008

Professional Outdoor Media Association (Johnstown, Pa.) | Editorial Assistant/Intern | October 2006—April 2007

Professional Organizations

Society of Professional Journalists (Georgia Chapter)

- o Posts timely information, articles on journalism onto Twitter and Facebook up to four times daily as the social media coordinator for the chapter
- o Spearheading, coordinating an upcoming event on how to get freelancers' story pitches noticed by editors

Skills

AP Style; Microsoft Office; Adobe InDesign, InCopy, Photoshop, PageMaker; QuarkXPress; News Edit Pro; WordPress; HTML; SEO

Education

Auburn University (Auburn, Ala.) | Bachelor of Arts in Journalism | 2008